

# CMNS 3420 – 02 – Advanced Professional Communication – February 25, 2026



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# Territorial Acknowledgement

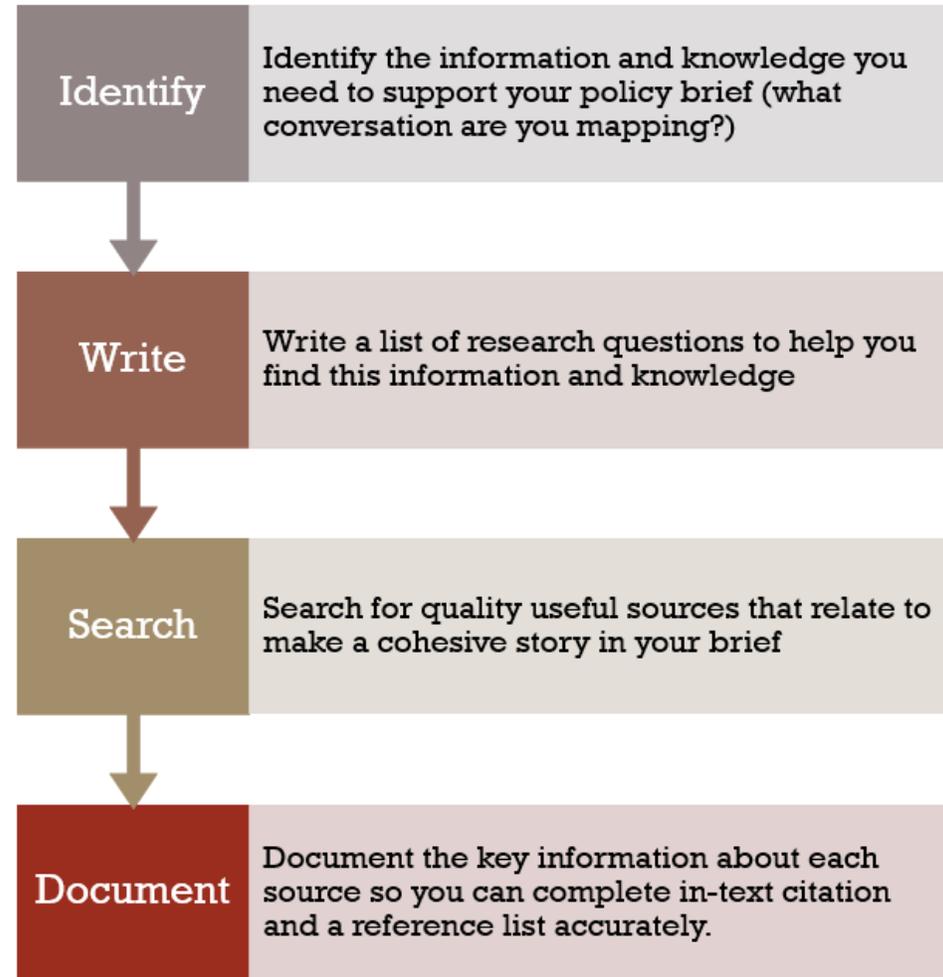
# Where we're going today



Search Strategies – Prep for  
Journal 4

# Search strategies – Journal 4

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**Problem:** Many caregivers lack the flexibility in their work conditions to manage effective childcare options, leading to extra long days or compromises in the quality and access of childcare.



**Policy Brief Idea:** On-site childcare at large organizations could improve the flexibility and well-being of caregivers during their day, providing for a more productive work environment. This policy brief will *conduct research on the potential benefits of on-site childcare to both families and employers, and the potential challenges of achieving it.*



**Goal:** To provide a persuasive case on an economic and social basis for on-site childcare to support a call for regulation that requires it by large employers.

# Coming up...

Journal 4 (Your research strategy and 3 annotations) – submit by Friday midnight

Next week - Read Unit 2, Section 2

It reviews the search strategy information as well as how to synthesize information

(Journal 5 due Friday, March 6 midnight)