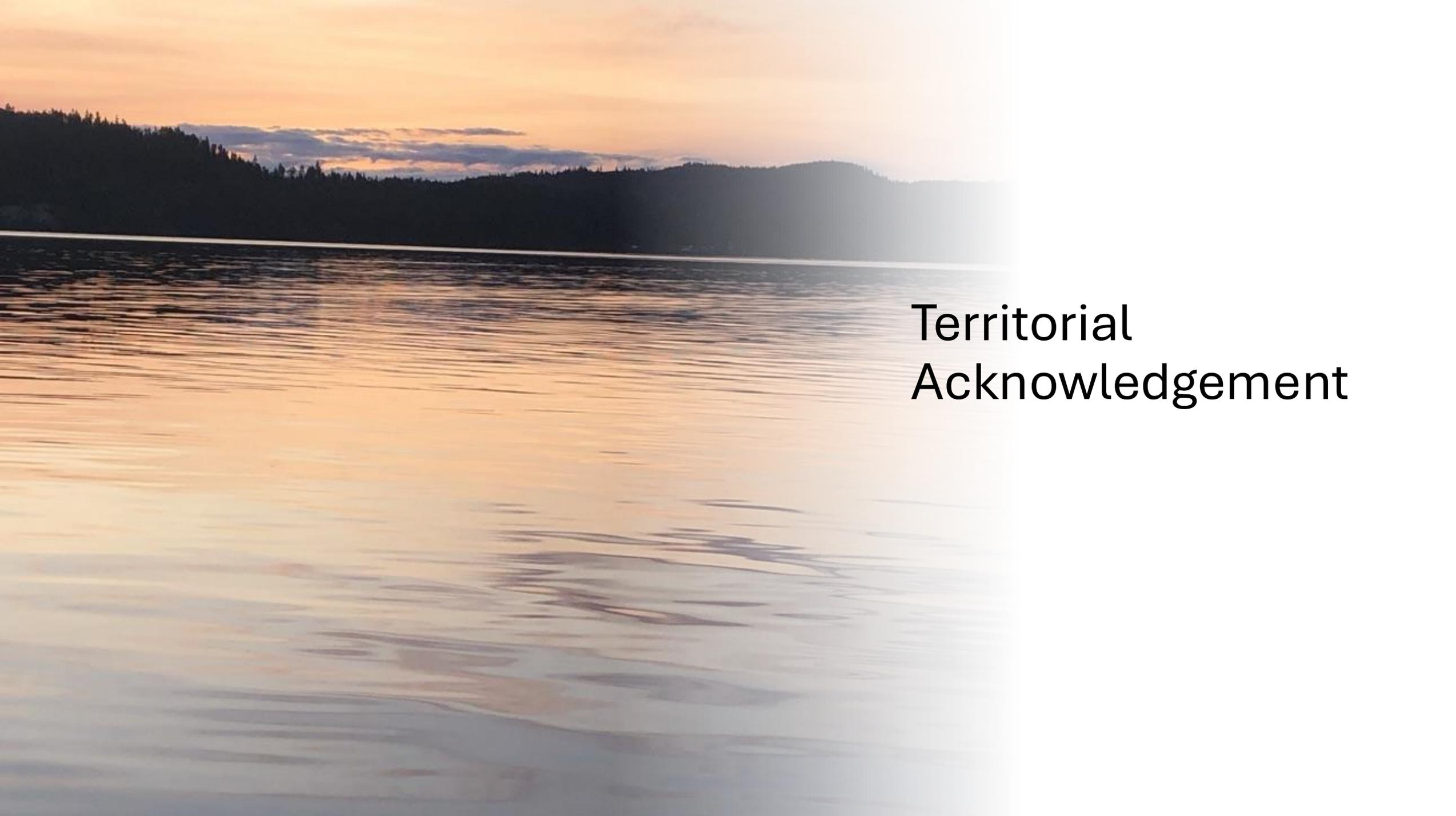


# CMNS 3420 – 02 – Advanced Professional Communication – February 4, 2026



Illustration by [Art Attack](#) on [Unsplash](#)



# Territorial Acknowledgement

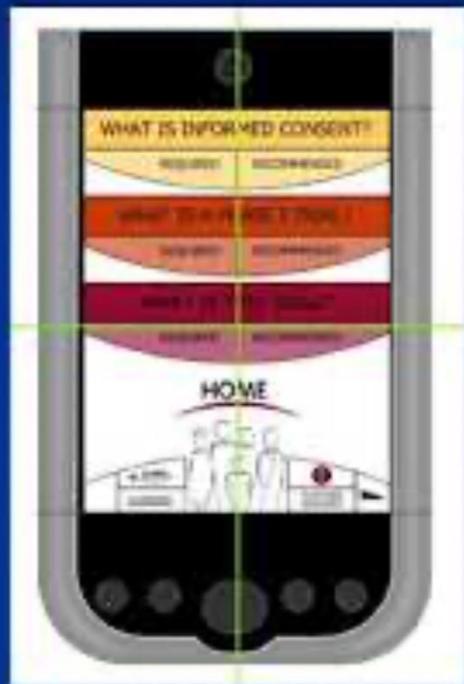


# Where we're going today

- Document design (format)
- Discourse community (content)
- Independent work

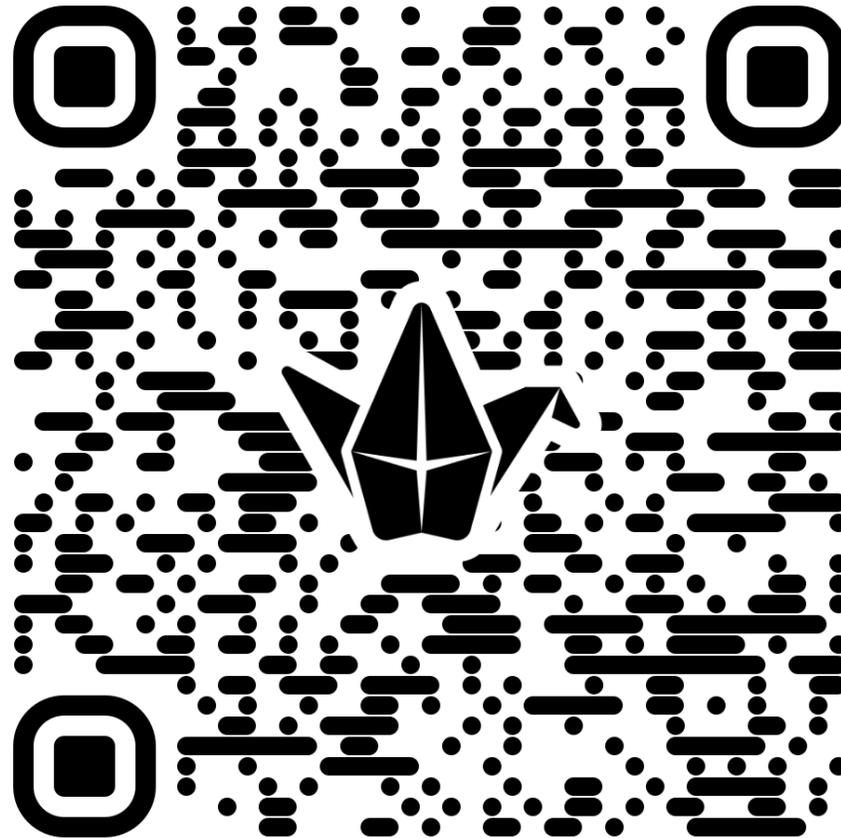


# Principles of document design: Balance



# Document design checklist for proposal

Based on information in the video, and your knowledge of the requirements for the proposal, provide checklist items for submitting the proposal.



[link](#)

# Discourse community



[link](#)

From  
loneliness

to social  
connection

Charting a path to healthier societies

Report of the WHO Commission on Social Connection



World Health  
Organization



• [link](#)

# Preparation for Monday's class

A working document for your proposal  
- place rough notes in the template sections

Access to your journal entries

A template (your choice) for the cover letter