

CMNS 3420 – 02 – Advanced Professional Communication – March 25, 2026



Illustration by [Art Attack](#) on [Unsplash](#)

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- A scenic view of a town at sunset. The sky is filled with vibrant orange and red clouds, with the sun setting behind a range of mountains. In the foreground, there are silhouettes of trees and the roofs of houses. The town below is visible in the distance, nestled in a valley.
- Territorial Acknowledgement

Where we're going today



Work on Journal 7



Work on your Communications
Planning Document / Infographic



Course evaluation

Revised components of Communications Package (30% of course grade)



Communications
Planning Document
(10%)



Infographic (10%)

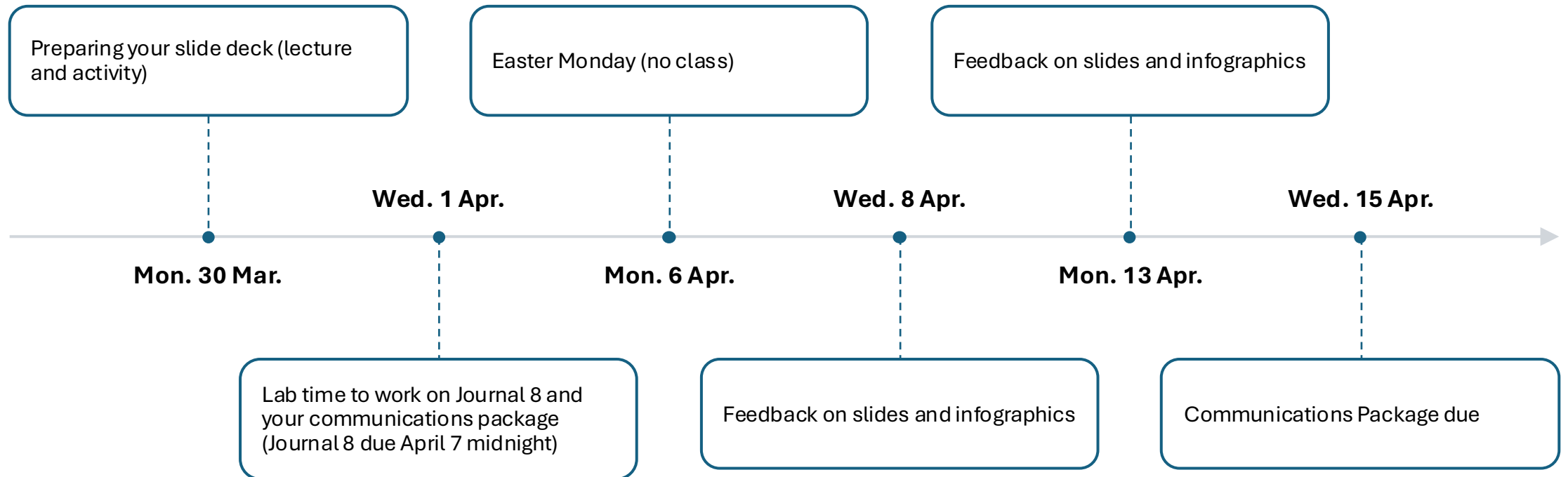


3-slide deck with voice-
over - no more than 3
minutes long (10%)



~~Editorial / blog post~~
No longer required

Remaining classes



Infographics – Your Toolkit (Unit 3, Section 2)

- VISME “How to Make an Infographic in 5 Easy Steps” <https://visme.co/blog/how-to-make-an-infographic/#sketch-a-wireframe-of-your-infographic>
- VISME “Infographic Copy 101: How to Write an Infographic that’s easy to understand” <https://visme.co/blog/how-to-write-an-infographic/>
- VENNGAGE “What makes a good infographic?” <https://venngage.com/blog/good-infographic/>



Course evaluation

Password: nb3myw

